

FAX# 703 528 7880  
CREDIT RISK !!  
REPORT FROM REP  
OCT4/12 15.59  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTACT # 6364736

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NALF. DOCTR

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DATE OCT4/12 15.59

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\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$3,500.00	10/9	10/12	8		TU-F	8

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 2091  
 PROGRAM : GMA  
 CON COM1 : 2X PER DAY

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			900A-1000A PROGRAM : JEFF PROBST CON COM1: 1X PER DAY	30		\$1,200.00	10/9	10/12	4		TU-F	4
3			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,100.00	10/9	10/12	4		TU-F	4
4			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,750.00	10/9	10/12	8		TU-F	8
5			600P-630P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$5,500.00	10/9	10/12	4		TU-F	4
6			700P-730P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$8,000.00	10/9	10/12	4		TU-F	4
7			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$8,000.00	10/9	10/12	4		TU-F	4
8			1100P-1135P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	10/9	10/14	5		TU-F, SU	5
9			800P-900P PROGRAM : SHARK TANK	30		10000.00	10/12	10/12	1		FRI	1
10			1200N-1230P PROGRAM : NEWS	30		\$1,200.00	10/13	10/13	1		SAT	1
11			700P-800P PROGRAM : JEOF/WHEEL	30		\$4,000.00	10/13	10/13	1		SAT	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
12			1200N-1230P	30		\$1,500.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
13			600P-630P	30		\$3,500.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
14			1130P-1200M	30		\$1,800.00	10/14	10/14	1		SUN	1
PROGRAM : SPORTSNIGHT												
15			700A-900A	30		\$3,500.00	10/15	10/15	2		MON	2
PROGRAM : GMA												
16			900A-1000A	30		\$1,200.00	10/15	10/15	1		MON	1
PROGRAM : JEFF PROBST												
17			1200N-100P	30		\$2,100.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
18			500P-600P	30		\$3,750.00	10/15	10/15	2		MON	2
PROGRAM : NEWS												
19			600P-630P	30		\$5,500.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
20			700P-730P	30		\$8,000.00	10/15	10/15	1		MON	1
PROGRAM : JEOPARDY												
21			730P-800P	30		\$8,000.00	10/15	10/15	1		MON	1
PROGRAM : WHEEL												
22			1100P-1135P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												

REP HEADLINE# 6364136  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12						236500.00						

CONTRACT TOTAL 236500.00  
TOTAL SPOTS 57

MARKET TOTALS \$683,975  
WFTV 35% WKMG 25% WESH 26% WOFL 6% WKCF 1% WRBW 5% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*